RÉSUMÉ

Julie “Scoops”

Press Secretary to Jeremy Schoemaker · Independent Public Relations

Age 25 · Denver, Colorado · julie@shoemoney.com · English and fluent German

Profile

German and Irish American public relations professional based in Denver. Full-time press secretary to Jeremy Schoemaker, independent PR professional, and coauthor of a PR ebook in progress. Fluent in German and English, with a background in hospitality, political-office communication, and editorial writing.

Experience

Press Secretary to Jeremy Schoemaker

Full-time · May 2026–present

Met Jeremy Schoemaker at her May 2026 graduation, where he delivered the commencement speech, and became his full-time press secretary afterward.

Independent Public Relations

Services offered alongside her full-time press secretary role: outreach, introductions, media preparation, clear messaging, and relationship development.

Congressional Office Intern · Representative Diana DeGette

Denver office · Began at age 23; continued through graduation in May 2026.

Office of the representative for Colorado’s 1st Congressional District.

Waitress · Hooters, Denver

Five years; started at age 17.

- Top-earning waitress in three of five years.
- Recipient of the Hooters Girl of the Year award.
- Developed attentive listening, guest relationships, introductions, and a practical sense of how to read a room.

Selected work

- **Creative notebook:** an original collection of public relations visual studies.
- **Notes from Scoops:** four essays on listening, language, adoption, and corrections.
- **Communication principles:** audience context, clear next steps, careful sourcing, and honest follow-through.

Writing in progress

A PR book, in progress.

Ebook draft co-written with Jeremy Schoemaker. Explores outreach through podcasts, newspapers, television, radio, blogs, talk radio, public events, community events and outreach, and public speaking.

Topics include finding contacts, approaching and introducing yourself, responding, persistence, keeping relationships warm, and appropriate thanks. The closing chapter addresses charm, flirtation, attractiveness, professional presentation, expectations, explicit communication, and personal boundaries—including the distinction between persistent pitching and a clear request to stop.

Education

Bachelor of Arts in Political Science

Graduated May 2026. Began college at age 23; earlier schooling in Denver.

Skills & working interests

Hospitality and guest relationships; outreach and introductions; political-office communication; editorial writing and publication development; media preparation; cultural communication in English and German; visual storytelling.

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